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Welcome to Seoul

Fashion- and technology-forward but also deeply traditional, Seoul mashes up palaces, temples, cutting-edge design and mountain trails, all to a nonstop K-Pop beat. A fascinating mix of old and new, this dynamic city balances traditional culture with contemporary attractions. With amazing food, happening nightlife and a lively arts scene, Seoul is enjoying a renaissance not to be missed.





Top Sights

Bukchon Hanok Village

Area with fascinating traditional homes. **p34**



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Bongeun-sa

Future Buddha meets futuristic Gangnam. **p114**



Deoksugung

Seoul's only illuminated evening palace. **p58**



The DMZ

Surreal symbol of the Cold War. **p110**



Changdeokkung

Beautiful palace hiding a secret garden. **p36**



Gyeongbokgung

Seoul's most monumental royal palace. **p38**



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N Seoul Tower & Namsan

Iconic Seoul mountaintop views. **p56**



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Noryangjin Fish Market

Seoul's exciting seafood-eating experience. **p76**

National Museum of Korea

Explore Korea's history. **p94**



War Memorial of Korea

Military history and hardware. **p96**



Dongdaemun Design Plaza & Park

Architectural masterpiece. **p132**



Olympic Park

The city's artiest outdoor museum. **p116**

