





Switzerland

A PLACE OF HEART-STOPPING NATURAL BEAUTY AND HEAD-SPINNING EFFICIENCY, Switzerland lies in the centre of Europe yet exhibits a unique blend of cultures. Dazzling outdoor scenery, such as the ever-admired Alps, pristine lakes, lush meadows and chocolate-box chalets, combines with local traditions, cosmopolitan cities and smooth infrastructure.

In short, Switzerland makes it easy for you to dive deep into its heart: distances are manageable and variety is within easy reach. You can be perusing a farmers market for picnic provisions in the morning, then feasting on them on a mountaintop come lunchtime. At nightfall, try gazing at stars in the night sky from cosy digs or revelling in the cultural offerings of one of Switzerland's urbane cities.