



Explore every day



Introducing Lonely Planet

Lonely Planet is a world leading travel media company and the world's number one travel guidebook brand, providing both inspiring and trustworthy information for every kind of traveller since 1973. Over the past four decades, we've printed over 145 million guidebooks and grown a dedicated, passionate global community of travellers. You'll also find our content on lonelyplanet.com, mobile, video and in 14 languages, 12 international magazines, armchair and lifestyle books, ebooks, and more. Visit us at lonelyplanet.com and follow us on Facebook (facebook.com/lonelyplanet), Twitter ([@lonelyplanet](https://twitter.com/lonelyplanet)), Instagram ([Instagram.com/lonelyplanet](https://instagram.com/lonelyplanet)) and Snapchat ([@lonelyplanet](https://snapchat.com/@lonelyplanet)).

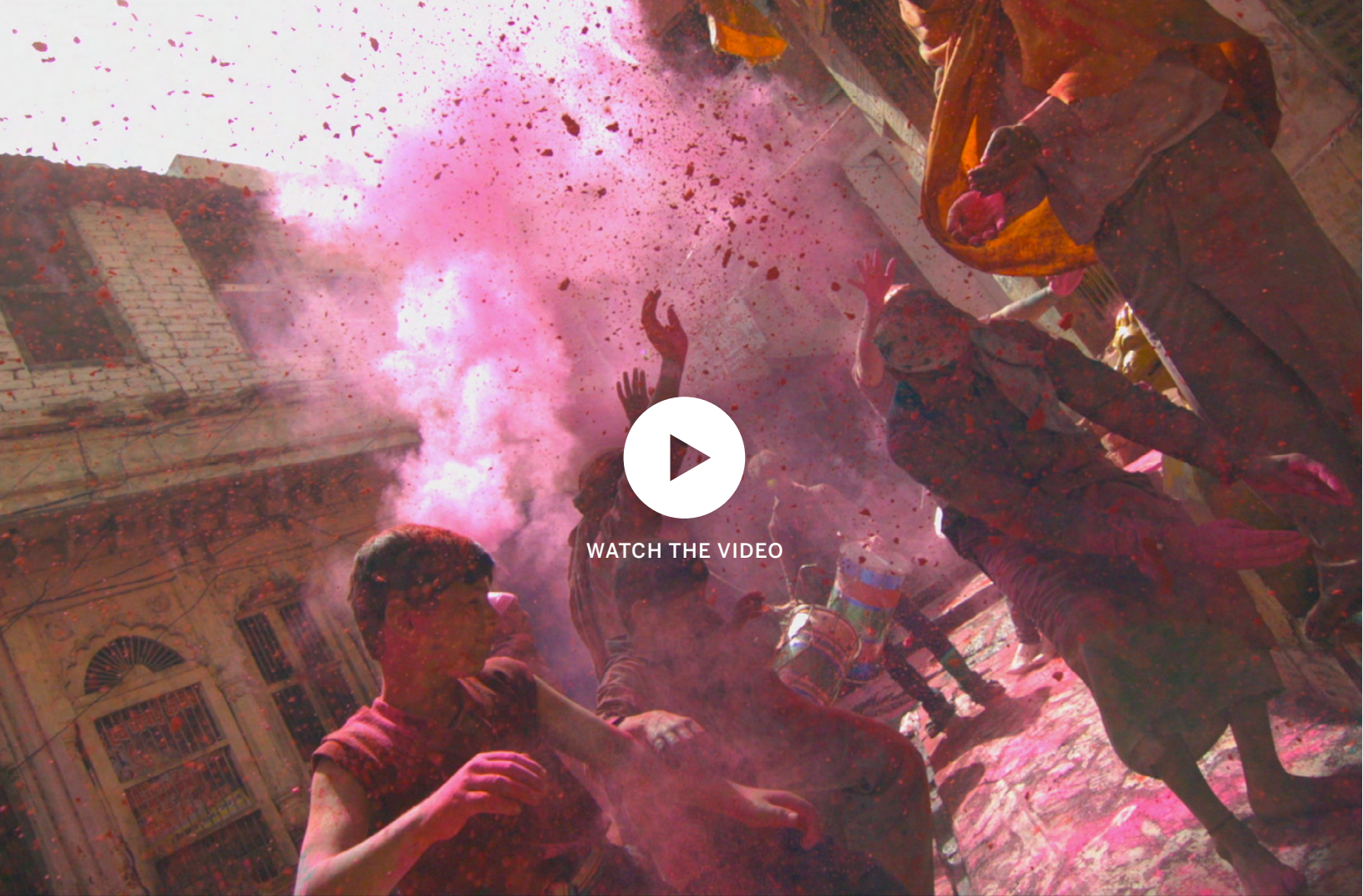
Over 40 years in travel

95% world covered

+13 million social media community

+200 travel experts on the road

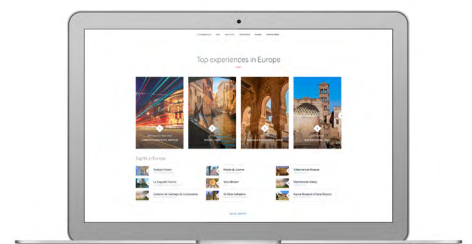
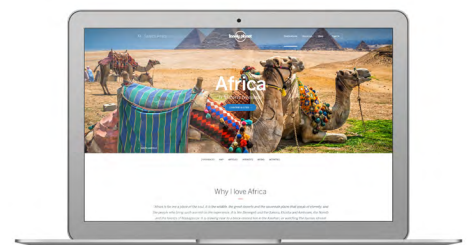
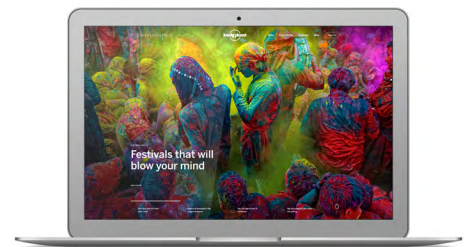
145 million guidebooks printed

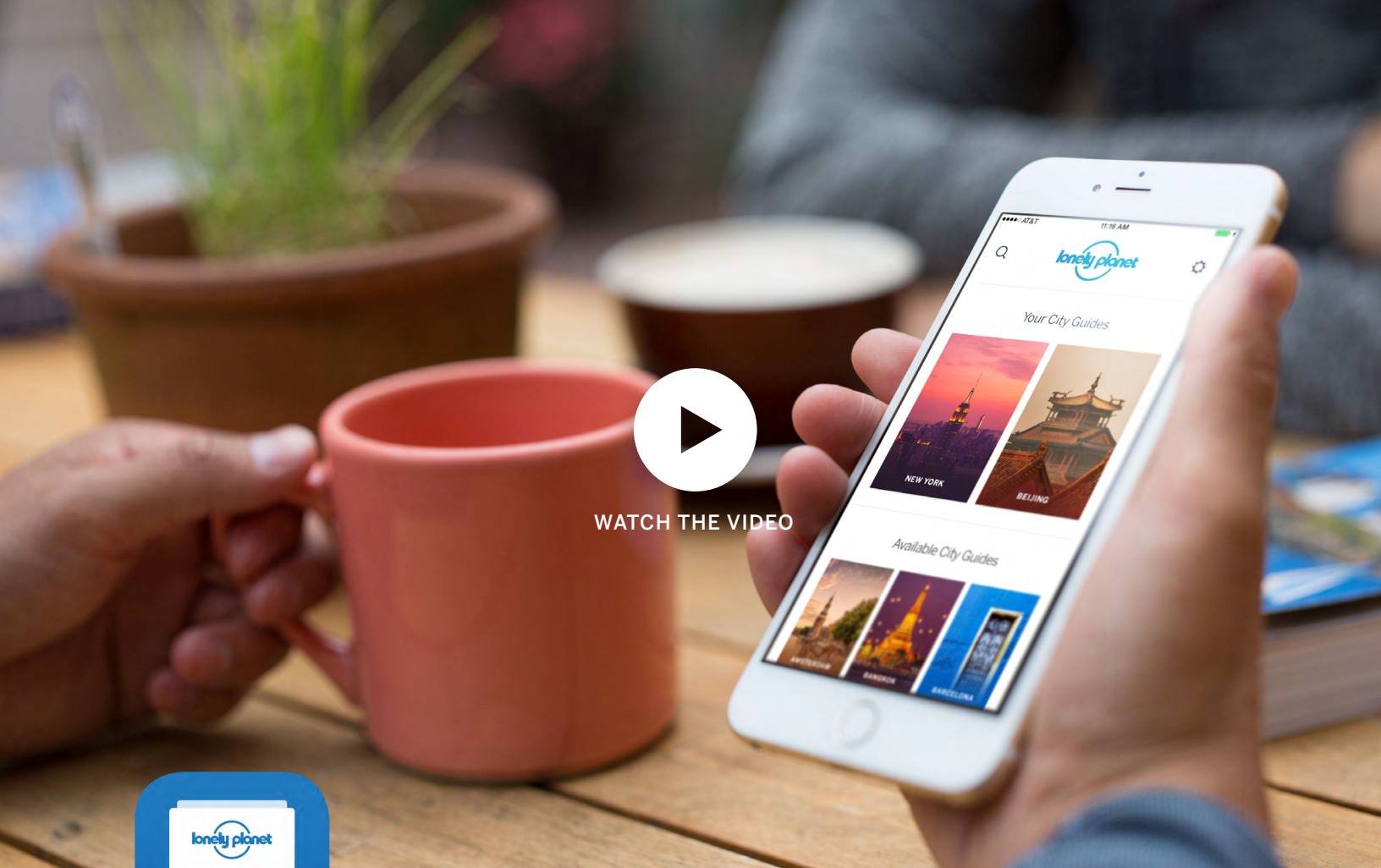


lonelyplanet.com

Your home for travel – before, during and after every trip

Our award winning website features invaluable content curated and shared by our seasoned experts and global community of travellers, it's the place to turn for travel inspiration, insight and advice – whether you're following the beaten path or road less travelled.



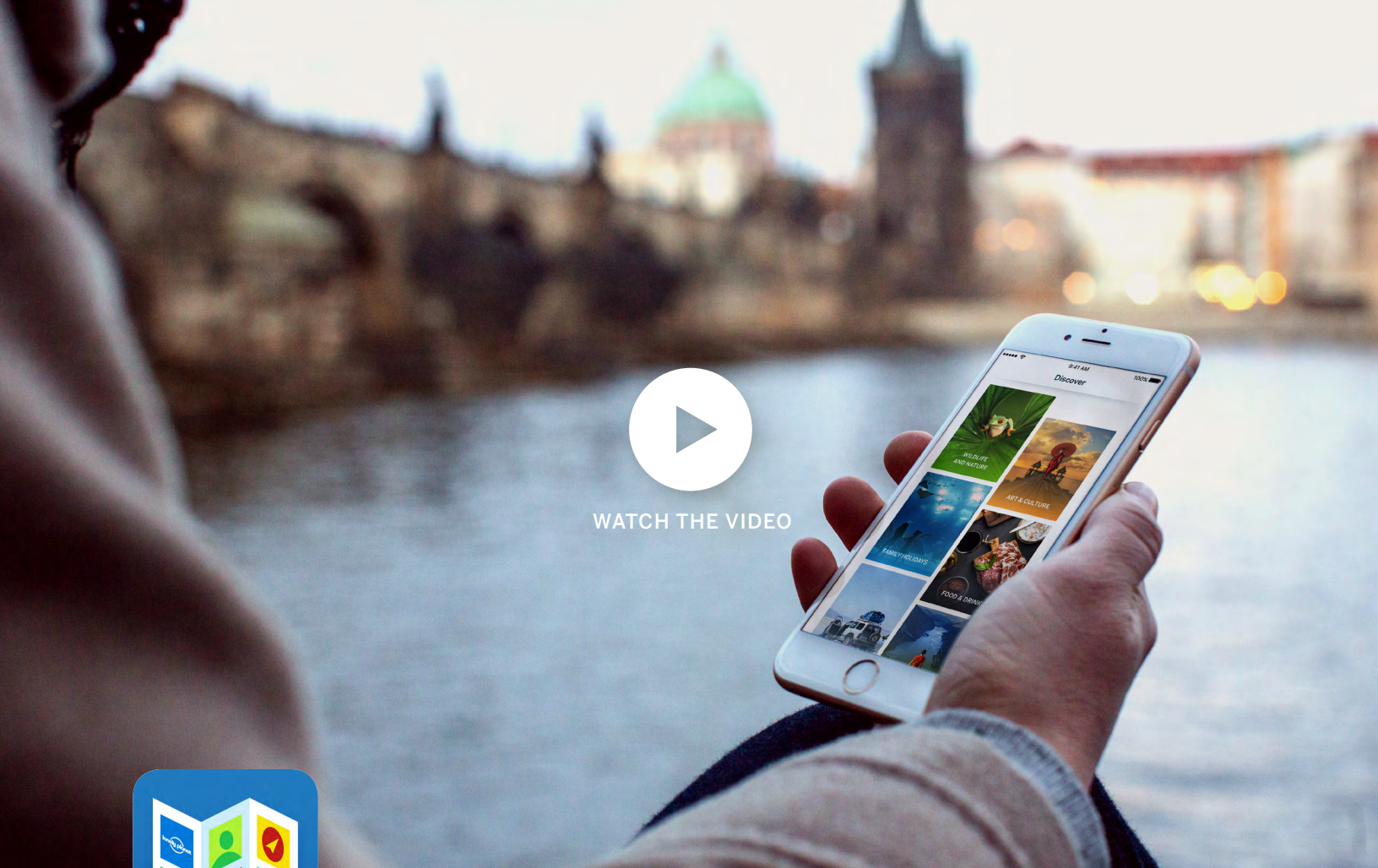


Guides by Lonely Planet

• Launched Jan 16 • 150 cities • 1 million downloads

Get to the heart of a city with *Guides* by Lonely Planet on your phone. *Guides* is a new, free, city guide mobile app from the world's leading travel media company, the perfect pocket travel companion when on the road or when planning a trip. *Guides* is available for iOS and Android.





WATCH THE VIDEO



Trips by Lonely Planet

A beautiful way to share travel experiences

Explore every day with *Trips* by Lonely Planet – a beautiful, simple and intuitive way to share travel experiences. Upload photos and videos to your timeline, then share your trip with your friends, family and fellow travellers.



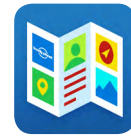
Coming Soon



Logos



Explore every day



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Spokespeople



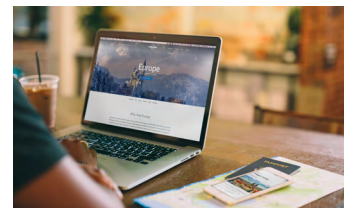
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