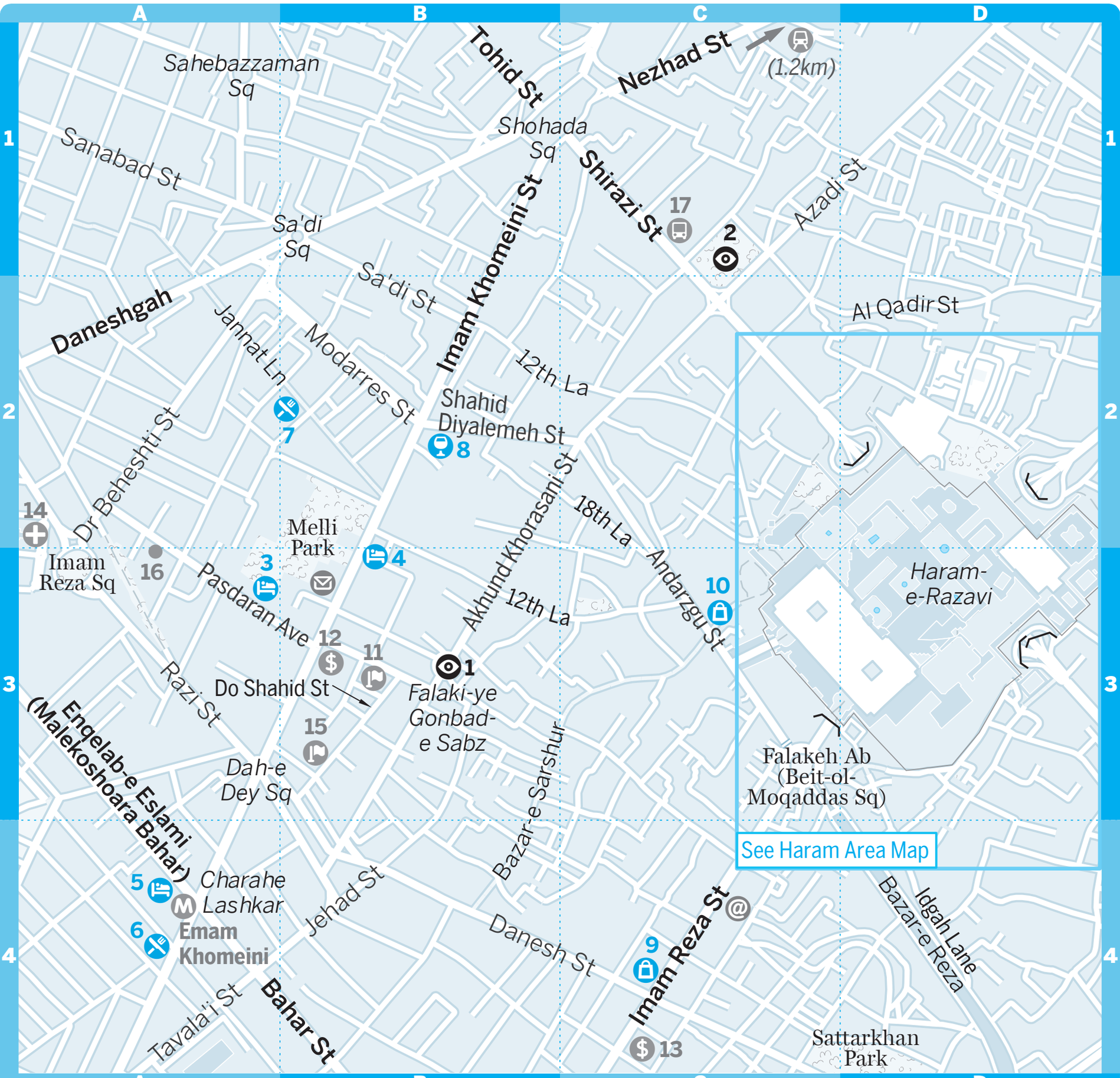Central Mashhad