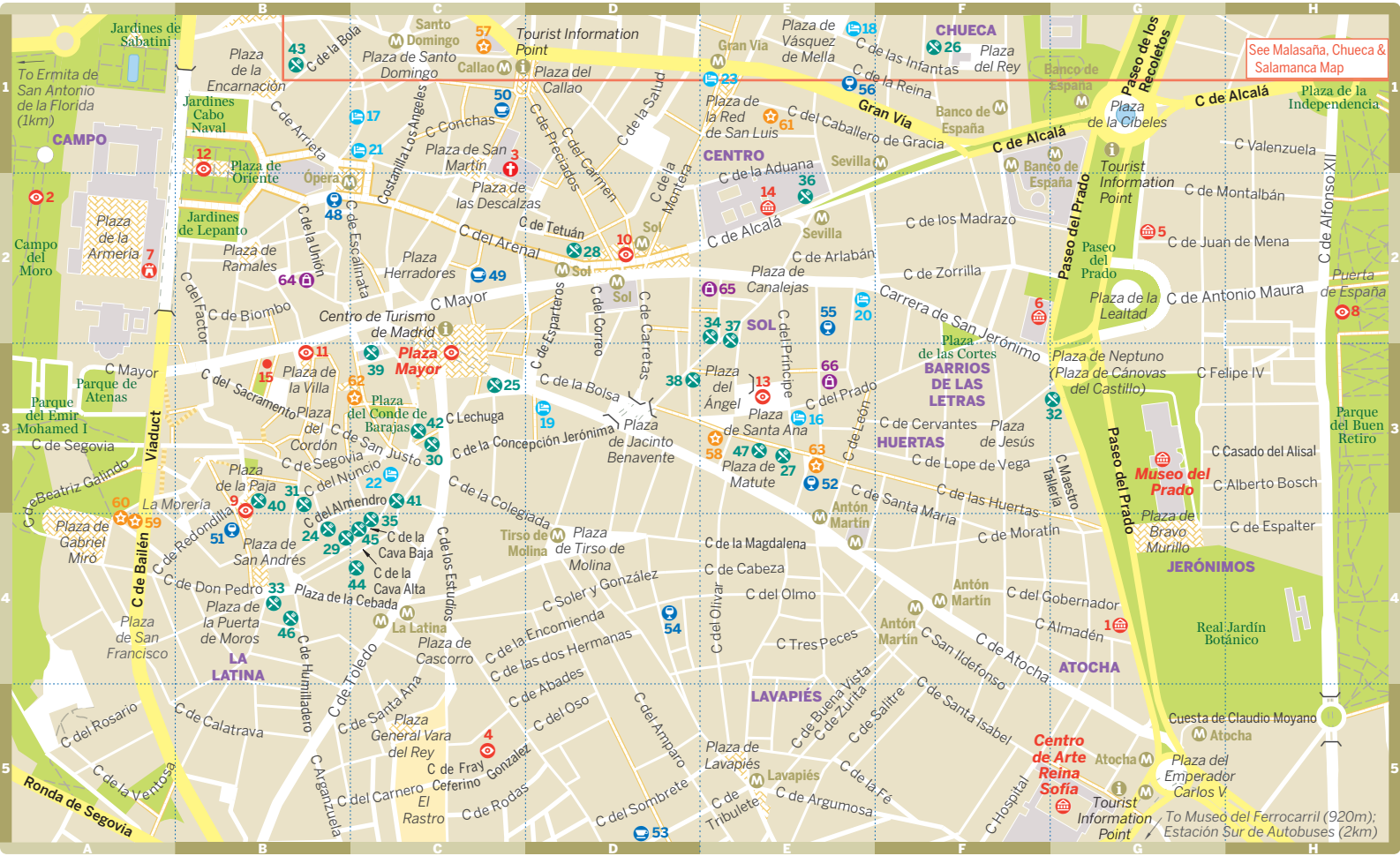Central Madrid