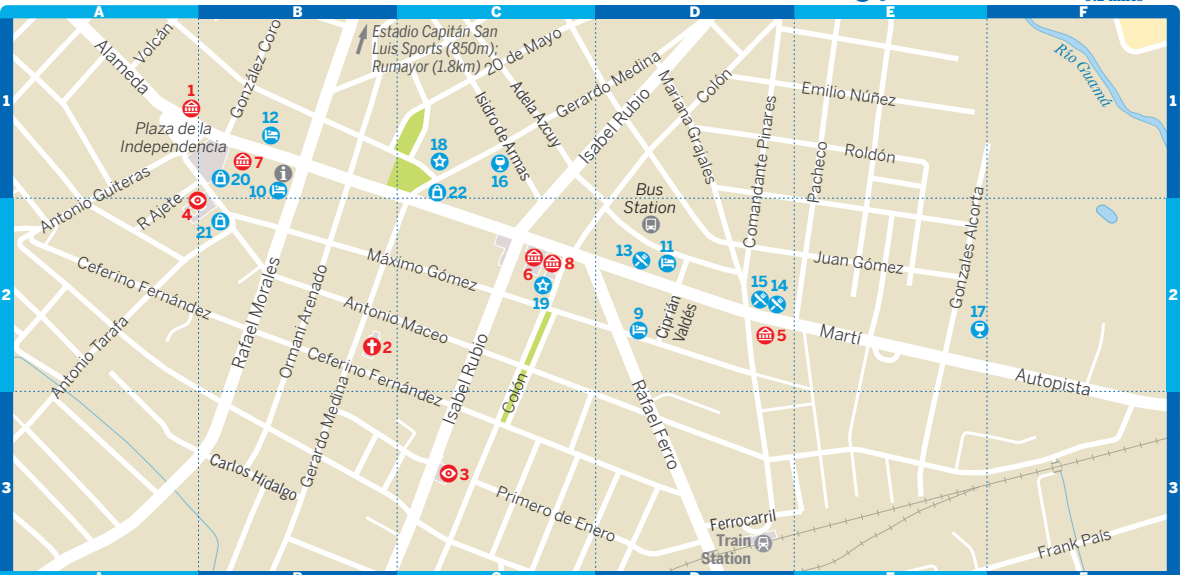Pinar del Río