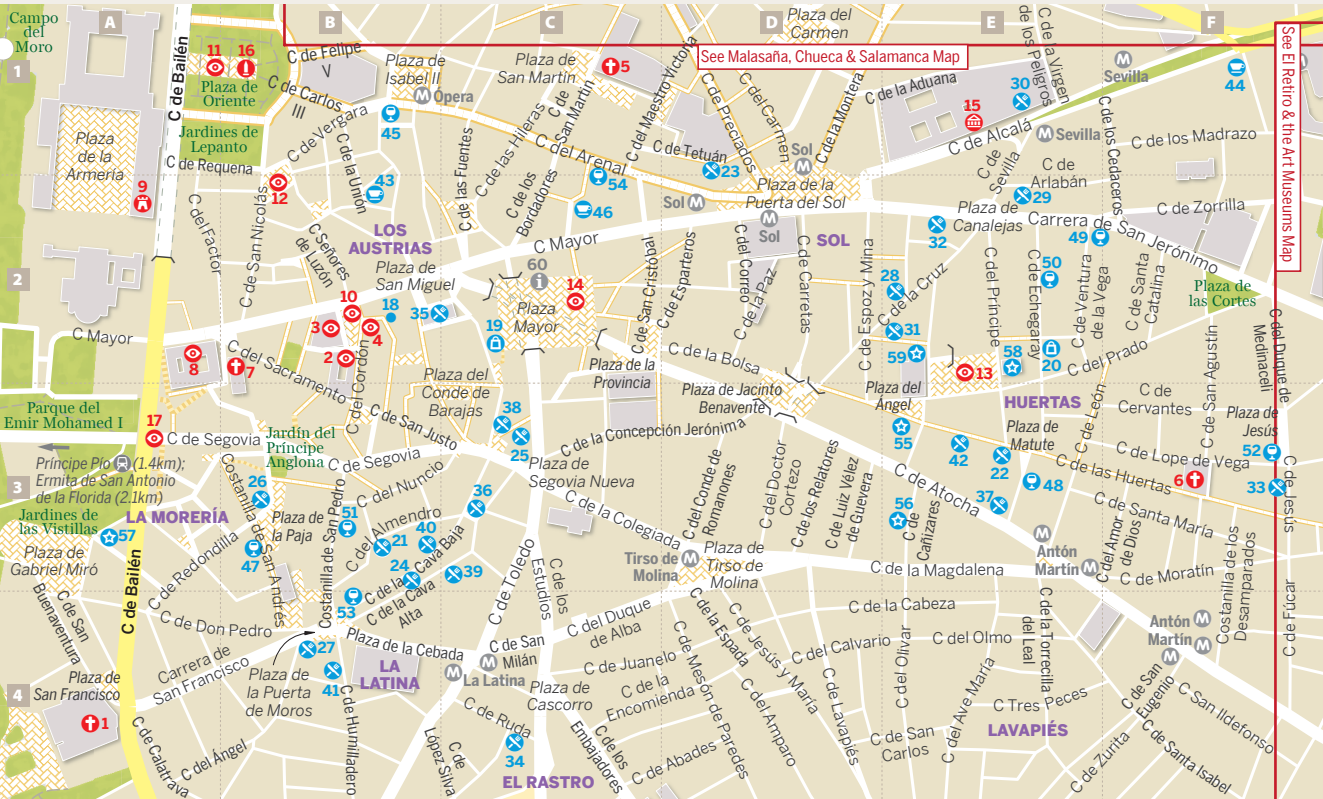Madrid Centro