

LONELY PLANET'S POCKET GUIDES

NEW DESIGN IN 2018

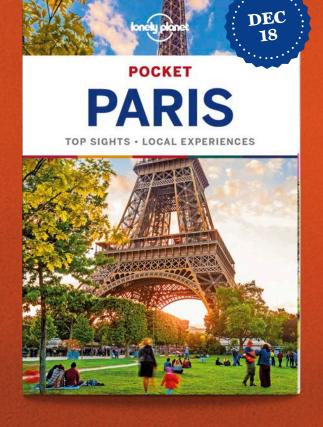
PERFECT FOR URBAN ADVENTURERS ON A SHORT CITY TRIP LOOKING FOR A MIX OF BOTH CAN'T - MISS AND UNIQUE LOCAL EXPERIENCES IN A HANDY POCKET FORMAT.

THE PERCENT INCREASE NEW TITLES ACCOUNT FOR IN POCKET SALES

THE PERCENT INCREASE IN POCKET REVENUE OVER THE PAST THREE YEARS

CITY TRIPS ARE THE **FASTEST-GROWING**

PART OF THE INTERNATIONAL TRAVEL MARKET





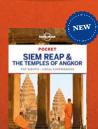


















These small, handy guides are concise, colourful and easy to use, getting travellers to the heart of a city or area with expert advice, neighbourhood chapters, top sights, walking tours and day planners



A more detailed neighbourhood guide, with transport options and walking tours, makes exploring easier and more rewarding

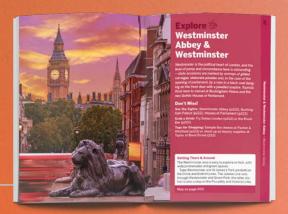


An improved planning section includes the best spots for foodies, families and culture seekers



Navigation is now a breeze thanks to our new and improved full-colour, pull-out maps









POCKET RELAUNCH SPECIAL OFFER



RECEIVE **5 EXCLUSIVE POCKET HITCH HIKERS** FOR YOUR LONELY
PLANET SECTION + **5% EXTRA DISCOUNT** WHEN YOU ORDER OUR
SPECIAL POCKET RELAUNCH PACK!

4x Pocket London,
4x Pocket New York City,
4x Pocket Bangkok,
2x Pocket Ko Samui,
2x Pocket Sydney,
2x New Orleans

2x Pocket Siem Reap & the Temples of Angkor, 1x Pocket Relaunch Shelf Talker

NEW POCKET GUIDES



Pocket London 6

London has something for everyone, from art to grand museums, dazzling architecture, royalty, diversity, glorious parks and irrepressible pizzazz.

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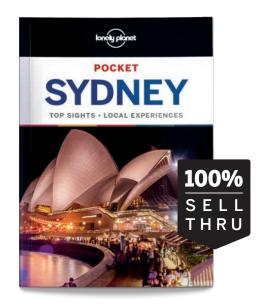


Pocket New York City 7

New York offers an intoxicating blend of hallowed concert halls, wildly inventive restaurants and roaring nightlife. Yet this is just the beginning of a whole world of possibilities.

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Sydney, spectacularly draped around its glorious harbour and beaches, has a visual wow factor like few other cities. Scratch the surface and it only gets better.

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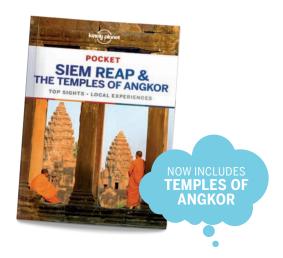
Pocket Bangkok 6

Same same, but different. This Thailish T-shirt philosophy sums up Bangkok, a city where the familiar and the exotic collide like the flavours on a plate of pat tai.

> **ISBN** 9781786575333 192pp, full colour

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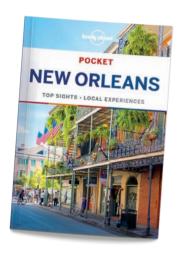


Pocket Siem Reap & the Temples of Angkor 3

Angkor is a place to be savoured, not rushed, and this is the base from which to plan your adventures. Still think three days at the temples is enough? Think again with Siem Reap on the doorstep.

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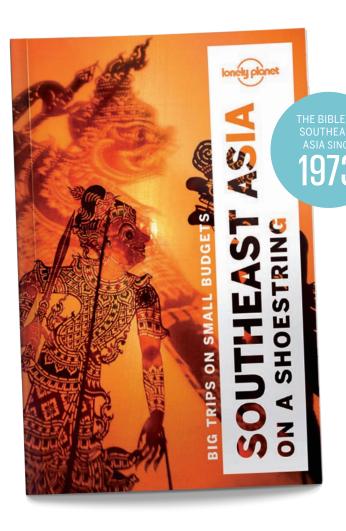
Pocket Ko Samui 2

Whether you're sun-seeking, dozing in a hammock, feasting on world-class cuisine, beach partying or discovering wellness in an exclusive spa, Ko Samui has it covered.

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NEW SHOESTRING GUIDES



Southeast Asia on a Shoestring 19

Wrapped in rainforests, edged by golden sands, crowned by volcanoes, studded with ruins of lost civilisations: this is Southeast Asia as you've always imagined it.

- Advice for first-time Southeast Asia travellers
 - Budget travel tips
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 - Packed with practical advice on transport, accommodation, safe travel and more

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Europe on a Shoestring 10

There simply is no way to tour Europe and not be awestruck by its scenic beauty, epic history and dazzling artistic and culinary diversity.

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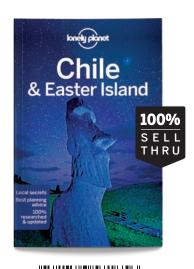
Costa Rica 13

Centering yourself on a surfboard or yoga mat, descending bat-filled caves or misty volcanic peaks, hiking, biking or ziplining – your only limit is your return date.

- · Activities planner
 - · Wildlife guide
- Eating & drinking feature
- · Landscapes & ecology coverage

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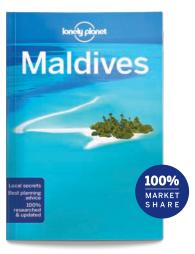


Chile & Easter Island 11

Chile is nature on a colossal scale, but travel here is surprisingly easy if you don't rush it.

ISBN 9781786571656 480pp, colour highlights CURRENT ED SALES 2,157

CURRENT ED SALES 2,157
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Cape Town & the Garden Route 9

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