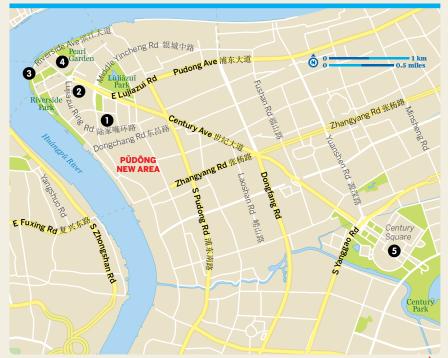
# Pǔdōng

PŬDŌNG | CENTURY AVENUE AREA | WORLD EXPO SITE

## **Neighbourhood Top Five**

- View Shànghǎi from low-orbit altitude in the observation decks of the Shànghǎi Tower (p146) and adjacent SWFC (p145).
- **2** Sink an evening alfresco cocktail and bathe in Pǔdōng's neon glow at **Flair** (p154).
- **3** Aim your point-andshoot westwards from the **Riverside Promenade** (p147) as the sun sets over Pǔxī.
- 4 Leaf through the colourful pages of history at the **Shànghǎi History Museum** (p147).
- **5** Take a crash course in haggling at the Science & Technology Museum metro station's **AP Xīnyáng** (p155).



### Lonely Planet's Top Tip

The best time to see Lùjiāzuĭ's modern architecture is during late afternoon or at twilight/early evening, especially during summer (the wide Pǔdōng roads make the sun merciless). Sky-high views from observation decks, bars and restaurants allow you to contrast day, dusk and evening views. Walk around the elevated walkway by the Oriental Pearl TV Tower for show-stopping evening visuals.



#### 🎸 Best Places to Eat

- → Hăi Dǐ Lāo (p154)
- South Beauty (p151)
- Yi Cafe (p153)
- ⇒ Bāguó Bùyī (p153)
- Sproutworks (p151)

For reviews, see p151.



- Cloud 9 (p154)
- Flair (p154)
- → 100 Century Avenue (p154)
- Brew (p154)

For reviews, see p154.

## **Explore: Pǔdōng**

With its neck-craning tourists, scurrying suits and dazzling evening neonscapes, Pǔdōng is a place many Westerners know of before setting foot in China. More than 1.5 times bigger than urban Shànghǎi, the economic powerhouse of the Pǔdōng New Area (浦东新区; Pǔdōng Xīngū) swallows up the eastern bank of the Huángpǔ River.

The high-rise area directly across from the Bund is the Lùjiāzuĭ Finance and Trade Zone, where China's largest stock market (the Shànghǎi Stock Exchange) makes or breaks China's nouveau riche. There's no obvious focal point where people congregate, although a swirl of sightseers rotates around the elevated walkway by the Oriental Pearl TV Tower.

For visitors, the main attractions are the high-altitude observation decks, hotels, restaurants and bars in the rocketing towers, offering ringside seats onto some of China's most mind-altering urban panoramas.

And what of the next top sight? Aiming for a 2015 launch date, the Shànghǎi Disney Resort in Pǔdōng promises to suck in legions of thrill-seeking tots and young ones.

#### Local Life

- →**Shop** Flee the slick malls and make a beeline to the AP Xīnyáng Fashion & Gifts Market (p155) to haggle among local shoppers.
- → Take a ferry Hop aboard the ferry across the Huángpǔ River with a scrum of Shànghǎi workers (and take your bike with you).

## **Getting There & Away**

- → Metro Line 2 powers through Lùjiāzuĭ, Century Ave and the Science & Technology Museum. Line 9 cuts through the southern part of the French Concession and on to Century Ave. Lines 4 and 6 also slice through Pǔdōng, all four lines converging at Century Ave. Other connections include metro lines 7, 8, 11 and the Maglev train.
- Ferry Run regularly between Puxī and Pudong for the six-minute trip across the river (¥2). It's a 10-minute walk to the Jinmao Tower from the dock.
- **→Bus** Both City Sightseeing Buses (p258) and Big Bus Tours (p258) have lines to Lùjiāzuĭ from Pǔxī.
- → Taxi A taxi ride from the Bund will cost you around ¥30, as you'll have to pay the ¥15 tunnel toll heading eastwards. There is a useful taxi queue in front of the Science & Technology Museum.
- **⇒Bund Sightseeing Tunnel** Travel underneath the Huángpǔ River in a tunnel dedicated to kitsch.