

Pǔdōng

PŪDŌNG | CENTURY AVENUE AREA | WORLD EXPO SITE

Neighbourhood Top Five

- 1 View Shànghǎi from low-orbit altitude in the observation decks of the **Shànghǎi Tower** (p146) and adjacent **SWFC** (p145).
- 2 Sink an evening al-fresco cocktail and bathe in Pǔdōng's neon glow at **Flair** (p154).
- 3 Aim your point-and-shoot westwards from the **Riverside Promenade** (p147) as the sun sets over Pǔxī.
- 4 Leaf through the colourful pages of history at the **Shànghǎi History Museum** (p147).
- 5 Take a crash course in haggling at the Science & Technology Museum metro station's **AP Xīnyáng** (p155).



For more detail of this area see Map p312 ➔

Lonely Planet's Top Tip

The best time to see Lùjiāzuǐ's modern architecture is during late afternoon or at twilight/early evening, especially during summer (the wide Pūdōng roads make the sun merciless). Sky-high views from observation decks, bars and restaurants allow you to contrast day, dusk and evening views. Walk around the elevated walkway by the Oriental Pearl TV Tower for show-stopping evening visuals.



Best Places to Eat

- ➔ Hǎi Dǐ Lǎo (p154)
- ➔ South Beauty (p151)
- ➔ Yī Cǎfēi (p153)
- ➔ Bāguó Bùyī (p153)
- ➔ Sproutworks (p151)

For reviews, see p151. ➔



Best Places to Drink

- ➔ Cloud 9 (p154)
- ➔ Flair (p154)
- ➔ 100 Century Avenue (p154)
- ➔ Brew (p154)

For reviews, see p154. ➔

Explore: Pūdōng

With its neck-craning tourists, scurrying suits and dazzling evening neonscapes, Pūdōng is a place many Westerners know of before setting foot in China. More than 1.5 times bigger than urban Shànghǎi, the economic powerhouse of the Pūdōng New Area (浦东新区; Pūdōng Xīnqū) swallows up the eastern bank of the Huángpǔ River.

The high-rise area directly across from the Bund is the Lùjiāzuǐ Finance and Trade Zone, where China's largest stock market (the Shànghǎi Stock Exchange) makes or breaks China's nouveau riche. There's no obvious focal point where people congregate, although a swirl of sightseers rotates around the elevated walkway by the Oriental Pearl TV Tower.

For visitors, the main attractions are the high-altitude observation decks, hotels, restaurants and bars in the rocketing towers, offering ringside seats onto some of China's most mind-altering urban panoramas.

And what of the next top sight? Aiming for a 2015 launch date, the Shànghǎi Disney Resort in Pūdōng promises to suck in legions of thrill-seeking tots and young ones.

Local Life

➔ **Shop** Flee the slick malls and make a beeline to the AP Xīnyáng Fashion & Gifts Market (p155) to haggle among local shoppers.

➔ **Take a ferry** Hop aboard the ferry across the Huángpǔ River with a scrum of Shànghǎi workers (and take your bike with you).

Getting There & Away

➔ **Metro** Line 2 powers through Lùjiāzuǐ, Century Ave and the Science & Technology Museum. Line 9 cuts through the southern part of the French Concession and on to Century Ave. Lines 4 and 6 also slice through Pūdōng, all four lines converging at Century Ave. Other connections include metro lines 7, 8, 11 and the Maglev train.

➔ **Ferry** Run regularly between Pǔxī and Pūdōng for the six-minute trip across the river (¥2). It's a 10-minute walk to the Jinmao Tower from the dock.

➔ **Bus** Both City Sightseeing Buses (p258) and Big Bus Tours (p258) have lines to Lùjiāzuǐ from Pǔxī.

➔ **Taxi** A taxi ride from the Bund will cost you around ¥30, as you'll have to pay the ¥15 tunnel toll heading eastwards. There is a useful taxi queue in front of the Science & Technology Museum.

➔ **Bund Sightseeing Tunnel** Travel underneath the Huángpǔ River in a tunnel dedicated to kitsch.