

# INTRODUCING SAN FRANCISCO



*A cable car trundles along Hyde St, with Alcatraz (p62) in the background*

Grab your coat and a handful of glitter, and you're good to go in San Francisco. Here antics usually reserved for holidays and disco theme nights erupt spontaneously, and when all that damp fog and sheer delight hits you, this town will give you goose bumps.

What with all the earthquakes and daydreamers, this peninsula keeps only a tentative hold on the planet, not to mention the continental US. But as any San Franciscan will point out, gravity is overrated anyway. With 43 hills and a population of free thinkers, crafty inventors and weirdos passing as normal, this city stubbornly refuses to be brought down to earth. Instead, reality is forced to rise to the occasion, with flocks of wild parrots taking to the treetops, ingenious meals by rising star chefs, and poets who just keep on riffing until their words take flight. San Francisco's stratospheric booms and crashing busts aren't for the faint of heart, but as anyone who's clung onto the side of a cable car will tell you, this town gives one hell of a ride.

## SAN FRANCISCO LIFE

Many visitors have the same first reaction to San Francisco as to the *Mona Lisa*: can it really be so small? This seven-by-seven-mile peninsula looms much larger in the imagination than it does in reality. Earthquakes and capricious city rules that limit building higher than the tip of the Transamerica Pyramid have forced big-name architects to get creative with small-scale museums, resulting in Mario Botta's kaleidoscopic SFMOMA, Herzog & de Meuron's copper-clad MH de Young Memorial Museum oxidizing green to match Golden Gate Park, and Renzo Piano's

wildflower-domed, Hobbit Moderne design for the California Academy of Sciences. But the city's most beloved architectural features are still its Victorian-style mansions, with their ice-cream colors and frosting flourishes. Whenever you find yourself on a hilltop, momentarily overwhelmed at the tooth-aching glory of all those confectionary houses, stick around: the fog will soon draw curtains on the westward expanse of Golden Gate Park and shrink the city to digestible size.

He probably didn't mean it as a compliment, but Rudyard Kipling's description of San Francisco as 'a mad city inhabited for the most part by perfectly insane people' is a century-old adage quoted by San Franciscans not with outrage but with unabashed pride. Insanity remains a relative term here, ranging from charmingly kooky characters like the blissed-out uniclycist sheathed in hot-pink Lycra to truly terrifying cult leaders like Jim Jones and Charles Manson. Yet with real estate prices hovering in the stratosphere for more than a decade, San Francisco has lately been more hospitable to wealthy eccentrics than starry-eyed artistes. While it's true that social conventions need not apply in San Francisco, this can be a mixed blessing: complete strangers will enthusiastically invite you to gourmet dinner parties or documentary premieres, only to flake out at the last minute, or spend the evening regaling you with paranoid conspiracy theories finely honed at San Francisco's 40-odd medicinal marijuana clubs.

But don't be too quick to dismiss those outlandish ideas, because San Francisco's willingness to consider all possibilities has made it a world capital of technology, cuisine, poetry, biotechnology, gay liberation, graphic novels, skateboarding, urban ecology, street art, documentary film and (believe it, babydoll) drag queendom. Despite their slacker reputations, San Franciscans hold more patents per capita than any other US city, and read more books and rack up many more degrees than other Americans. The city has been working up quite a reputation for compassion, too, creating new models for AIDS care, family homeless shelters, and more nonprofits than any other US city.

You can blame SF for any number of temptations: chocolate bars, designer jeans, martinis, TV broadcasts, online shopping and LSD. But don't believe the hype that there's something unusual in the water here – that would be too easy an explanation for San Francisco. No, it's in the air. Under the aromas of Pacific salt and perpetually blooming flowers, you'll notice a tantalizing whiff of unlimited possibility. Breathe in, and brace yourself: other towns may surprise you, but only in San Francisco will you surprise yourself.



*The LGBT Pride Parade (p247) is San Francisco's biggest party*

# THE AUTHORS

## Alison Bing



Over 15 years in San Francisco, Alison has done everything you're supposed to do in the city and many things you're not, including falling in love on the 7 Haight bus and gorging on Mission burritos before Berlioz symphonies.

Alison holds degrees in art history and international diplomacy – respectable diplomatic credentials she regularly undermines with opinionated culture commentary for radio, newspapers, foodie magazines, and books, including Lonely Planet's *California, USA*, *Coastal California*, *California Trips*, *San Francisco* and *San Francisco Encounter*.

Alison coauthored the *Neighborhoods and Excursions* chapters, and wrote the *Shopping and Eating* chapters.

### ALISON'S TOP SAN FRANCISCO DAY

Roll out of bed and down Haight St for a coffee. Check out what's new/old in vintage fashion, what classic CD someone's ex vindictively sold at Amoeba Music (p158), and what favorite author is reading at the Booksmith (p224). Then head to Golden Gate Park (p139) to find the most aggressive blooms in the Dahlia Garden and the fiercest mask in the Oceania wing of the MH de Young Memorial Museum (p139). Follow Andy Goldsworthy's simulated earthquake cracks in the sidewalk back out to the sunshine, and wander up to Clement St for dim sum and a browse at Green Apple Books (p160) and Park Life (p160). Hit Genki (p190) for tapioca bubble tea before hopping the Downtown-bound 38 Geary. Troll Gallery Paule Anglim (p73) for shows by local and international artists before heading to Mission St for a peek at Catharine Clark Gallery (p109), Yerba Buena Center for the Arts (p219) and the latest photography show at SFMOMA (p108). When a growling stomach threatens to drown out gallery conversation, take BART to 24th St and La Taqueria (p183) for the perfect *pollo asada* burrito with chipotle salsa. Wash this down with a happy hour *mojito* at Medjool Sky Terrace (p201), watching the sun restore glamour to faded Mission cinema

marquees. Window-shop up Valencia St to the Roxie (p221) for a film or documentary. Discuss at length over salted caramel ice cream from Bi-Rite Creamery (p182) before calling it a night. Early risers get the Early Girl tomatoes at the farmers market (p169).

## John A Vlahides



John A Vlahides lives in San Francisco. He co-hosts the TV series *Lonely Planet: Roads Less Traveled*, on National Geographic Adventure. He is also co-founder of the California travel site 71miles.com. John studied cooking in

Paris with the same chefs who trained Julia Child, and is a former luxury-hotel concierge and member of the prestigious Les Clefs d'Or, the international union of the world's elite concierges. He spends free time singing with the San Francisco Symphony, sunning on the nude beach beneath the Golden Gate Bridge, skiing the Sierra Nevada and touring California on his motorcycle.

John coauthored the *Neighborhoods and Excursions* chapters and wrote the *Drinking, Nightlife, Arts, Sports & Activities, GLBT and Sleeping* chapters.

### LONELY PLANET AUTHORS

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# GETTING STARTED

Sherpas probably won't be necessary, but you should still come prepared for high adventure in the hills of San Francisco. With 43 hills stretching the imagination and the calf muscles, this town will leave you breathless – keep a few bucks handy for the cable car. Otherwise, you don't need all that much cash to have a good time here: there are free events, street fairs, concerts and parades throughout the year, and plenty of cheap eats and boutique bargains to go around. But if you're here to splurge, San Francisco's top-notch dining establishments, art galleries and hotel-top bars will lighten your load as surely as Miss Piggot and her thieving barmaids did to their customers nightly during the Gold Rush – only these days, you're less likely to wake up on a ship bound for Argentina with a skipper barking at you to swab the decks.

Red velvet ropes and black-tie dress aren't San Francisco's style: entry to SF's hottest restaurants, clubs and events is almost always open to all on a first-come, first-served basis, though a feather boa may come in handy. You'll want to reserve ahead online, especially in summer, for film festivals and theater, or dinner in the city's trendiest restaurants. With so much to do, the challenge is not overbooking; this is one city where spontaneity is well rewarded.

## WHEN TO GO

Little-known fact: the Summer of Love actually kicked off here in January of 1967, and once you've spent a chilly summer's day in San Francisco you'll understand how the hippies might've gotten confused even without the help of hallucinogens. Entire June days are spent shivering in a fog bank, with temperatures hovering around 55°F. Determined picnickers huddle over their barbecue grills in Golden Gate Park, while just across the bay, tanned Berkeley locals are rocking their Birkenstocks without socks. It would hardly seem fair, except for the many street fairs and nonstop parades that make San Francisco in summer the place to be, and worth the high-season hotel rates.

Early fall is the best of all possible worlds in San Francisco, when summer really arrives (never mind the calendar), neighborhood street fairs are still in full swing, California's seasonal cuisine is at its flavor-bursting best and hotel rates unaccountably drop. By October, Wine Country cools off enough at night to appreciate a peppery zinfandel and a Calistoga mud bath. Most of the year the consistent San Francisco forecast makes easy money for local meteorologists: a high of about 55°F to 70°F during the day, with fog burning off in the morning and rolling back into town in the late afternoon. Tote a sweater or coat at all times, or you'll be forced to commit the ultimate San Francisco fashion crime and sheepishly sport one of those \$12 fleece pullovers with the Golden Gate Bridge embroidered on it.

## FESTIVALS & EVENTS

Professional paraders, raging exhibitionists and homecoming queens of all kinds won't want to miss the glut of annual street fairs that kicks off with Pride month (known elsewhere as June) and ends with the gleeful partying skeletons of Día de los Muertos in November. However, if you must come in the rainier, chillier months from December through to March, don't despair, because there's still plenty to celebrate, both indoors and out: dance-along Nutcracker Suites, tiny-tot kung-fu classes marching in adorably inept formation in the Lunar New Year parades, throngs rocking Astro-turf jackets at public art gallery openings, and the improbable incessant blooming of Golden Gate Park. Not-to-be-missed events are listed below.

### January

#### DINE ABOUT TOWN

[www.sfdineabouttown.com](http://www.sfdineabouttown.com)

Over 100 of San Francisco's best restaurants offer set-price lunch and dinner specials with local seasonal treats, including Dungeness crab cakes galore.

### February

#### INDEPENDENT FILM FESTIVAL

☎ 415-820-3907; [www.sfindie.com](http://www.sfindie.com)

Cinephiles binge on over 100 indie films, documentaries, animated films and short films over two weeks in early February.

## NOISE POP

[www.noisepop.com](http://www.noisepop.com)

Winter blues be gone: discover your new favorite indie band and catch rockumentary premieres, crafty concert gear and rockin' gallery openings at get-to-know-you venues; third week of February.

## LUNAR NEW YEAR PARADE

☎ 415-986-1370; [www.chineseparade.com](http://www.chineseparade.com)

Chase through town the 200ft dragon, lion dancers, toddler kung-fu classes and frozen-smile runners-up for the Miss Chinatown title, as lucky red envelopes and fireworks fall from the sky like a February drizzle.

## March

### ST PATRICK'S DAY PARADE

☎ 415-661-2700; [www.sfstpatricksdaysparade.com](http://www.sfstpatricksdaysparade.com)

Since 1851, the luck and libations of the Irish have been liberally enjoyed in SF in mid-March. Renegade paraders ditch the official route and leap on booze trolleys with revelers whose entire vocabulary seems suddenly reduced to 'Erin Go Bragh!' and 'Woo-hoo!'

### ANARCHIST BOOK FAIR

<http://sfbookfair.wordpress.com>

Rise up and read freely at Golden Gate Park's County Fair Building on the third weekend in March. Meet radical comic book artists, swap DIY tips for organic farming and web design, and find inspiration for your own manifesto.

### ASIAN AMERICAN FILM FESTIVAL

☎ 415-863-0814; [www.asianamericanmedia.org](http://www.asianamericanmedia.org)

Two-hundred filmmakers debut features and documentaries at Sundance Kabuki Cinema (p221) during the third week in March.

## April

### PERPETUAL INDULGENCE IN THE PARK

☎ 415-820-9697; [www.thesisters.org](http://www.thesisters.org)

Easter Sunday is all indulgence, all day in Mission Dolores Park (p118): there's an Easter-egg hunt in the morning for the kiddies, followed by a bitchin' Bonnet Contest and the Hunky Jesus Contest, for those who prefer their messiahs with some muscle tone.

## CHERRY BLOSSOM FESTIVAL

☎ 415-563-2313; [www.nccbf.org](http://www.nccbf.org)

Japantown blooms and booms with *taiko* drums, homegrown hip-hop, shrines and sunshine in mid-April. Foodies are drawn here from a 10-block radius by April breezes carrying the scent of food-stall yakitori, tempura, and *gyoza* (dumplings).

## SAN FRANCISCO INTERNATIONAL FILM FESTIVAL

☎ 415-561-5000; [www.sffs.org](http://www.sffs.org)

The nation's oldest film festival is still looking stellar after more than 50 years, with two weeks of star-studded premieres from the end of April to early May. Get tickets early and pace yourself: the longest-running film fest in the country is a marathon event, with 325 films (from countries as disparate as Denmark and Iran), 200 directors, and sundry actors and cinephile crowds subsisting almost entirely on popcorn at the Sundance Kabuki Cinema HQ (p221).

## May

### CINCO DE MAYO

☎ 415-256-3005; [www.sfcincodemayo.com](http://www.sfcincodemayo.com)

On the first weekend of May, Mexican independence and Chicano pride come to Civic Center and Mission Dolores Park, complete with fantastic Aztec feather headdresses, gleaming lowriders, revolutionary speeches, chipotle chili beer and much more. ¡Que viva!

### KABOOM!

[www.kfog.com/kaboom/](http://www.kfog.com/kaboom/); Pier 30/32

KFOG radio station gets the jump on July 4, with fireworks choreographed to the Ramones, kids' activities and headliners like Los Lonely Boys supported by Scottish singer-songwriter sensation KT Tunstall. Take public transit to avoid traffic before and after the fireworks, which attract crowds up to 350,000 on the second Saturday of May. Tickets cost \$20.

### BAY TO BREAKERS

☎ 415-359-2800; [www.baytobreakers.com](http://www.baytobreakers.com)

Many run costumed, others naked, some scared from Embarcadero to Ocean Beach on the third Sunday in May. Around 65,000 people run the race – though a few runners dressed as salmon run upstream from the finish line to the beginning. Race registration costs \$44 to \$48.

## CARNAVAL

☎ 415-826-1401; [www.carnavalsf.com](http://www.carnavalsf.com)  
Brazilian, or just faking it with a wax and a tan? Get head-dressed to impress and shake your tail feathers in the Mission on the last weekend of May, and brave the inevitable fog – you might be surprised where it's possible to get goose bumps.

## June

### NORTH BEACH STREET FAIR

☎ 415-989-6426; <http://sfnorthbeach.org/nbfestival>  
Swing dancing, pizza-tossing and sidewalk drawings worthy of Leonardo have taken over the streets of North Beach mid-June for 50 years and counting. Get your pets blessed by a priest and sample juicy Italian sausages hot off the grill – *che bella*.

### HAIGHT ASHBURY STREET FAIR

☎ 415-661-8025; [www.haightashburystreetfair.org](http://www.haightashburystreetfair.org)  
Free music on two stages, macramé and tie-dye galore, and plenty of dubious brownies surreptitiously for sale: all that's missing is the free love. Takes place every mid-June since 1978, when Harvey Milk helped make the first Haight fair happen.

### GAY & LESBIAN FILM FESTIVAL

☎ 415-703-8650; [www.frameline.org](http://www.frameline.org)  
Here, queer and ready for a premiere for three decades, yet it doesn't look a day over 29. This is the oldest GLBT film fest anywhere and, as regular crowds of 60,000 will tell you, consistently the best. Over two weeks in the second half of June, more than 225 films launch new talents from more than 25 countries, drawing celebs like Rosie O'Donnell and John Waters, and raucous crowds that talk back to the screen.

### PINK SATURDAY & DYKE MARCH

[www.sfpride.org](http://www.sfpride.org), [www.dykemarch.org](http://www.dykemarch.org)  
Around 50,000 LGBT women parade from Dolores to Castro Sts, kicking off SF's largest all-ages street party on the last Saturday of June. Party admission is free to all, though donations are collected by the Sisters of Perpetual Indulgence to defray Port-a-Potty and cleanup costs.

### PRIDE PARADE

☎ 415-864-0831; [www.sfpride.org](http://www.sfpride.org)  
Come out wherever you are: SF goes wild for GLBT pride on the last Sunday of June,

with half a million people, seven stages, tons of glitter and ounces of bikinis. The crowd roars for newlyweds, PFLAG (Parents and Friends of Lesbians and Gays), men and women in uniform, and, let's be honest, pretty much anyone tossing beads or candy their way – so get out there and join the parade.

## July

### INDEPENDENCE DAY

July 4 explodes with fireworks even in summer fog, celebrating San Francisco's dedication to life, liberty and the pursuit of happiness no matter the climate – economic, political or meteorological.

### MISSION CREEK MUSIC & ARTS FESTIVAL

[www.mcmf.org](http://www.mcmf.org)  
The city finally breaks a summer sweat in mid-July thanks to 150-plus Bay Area bands as well as art shows and dance premieres at several ideal venues, including Café du Nord/Swedish American Hall (p212), Rickshaw Stop (p213) and Adobe Books & Backroom Gallery (p152), plus free shows in McLaren Park.

### AIDS WALK

[www.aidswalk.net/sanfran](http://www.aidswalk.net/sanfran)  
Until AIDS takes a hike, you can: this 10km fundraiser benefits 43 AIDS organizations and happens on the third Sunday in July. When San Francisco was hit by the AIDS epidemic more than 20 years ago, the city wiped away its tears and took to the streets, raising \$65 million to date to fight the pandemic and support those living with HIV. Hundreds of thousands of walkers are treated to free ice cream, live music and applause from passersby along the route.

## August

### SAN FRANCISCO JEWISH FILM FESTIVAL

☎ 415-621-0556; [www.sfjff.org](http://www.sfjff.org)  
The world's premier Jewish film festival will leave you *kvelling* (welling up with pride) at the end of July/early August at the Castro Theatre (p220) and other venues around the bay. Expect the unexpected from this festival, from Muslim-Jewish love stories from Kazakhstan to documentaries directed by Natalie Portman.

## September

### FRINGE FESTIVAL

[www.sffringe.org](http://www.sffringe.org)

More outrageous theatrical antics in SF than usual hit the stage in late September, at discount prices. Book ahead, or chance it at the Exit Theater's (p225) box office.

### ARAB FILM FEST

[415-564-1100](tel:415-564-1100); [www.aff.org](http://www.aff.org)

The Roxie Cinema (p221) shows Middle Eastern films in the second week of September, including 75 features and shorts. For over a decade, this showcase has explored a world of ideas, from feminism to fishing, in ground-breaking new cinema from Lebanon to Morocco.

### OPERA IN THE PARK

[415-864-3330](tel:415-864-3330)

Opera divas sing their hearts out gratis at Sharon Meadow in Golden Gate Park (p139) on the first Sunday of the opera season (the second Sunday in September), just as they did in SF after the 1906 earthquake to lift the city's spirits – and more than a century later, a heartfelt aria still begins fall with a grace note.

### FOLSOM STREET FAIR

[415-777-3247](tel:415-777-3247); [www.folsomstreetfair.com](http://www.folsomstreetfair.com)

Work those leather chaps and enjoy public spankings for local charities on the last weekend of September. To answer the obvious question in advance: yes, people do actually get pierced and tattooed down there, but it's probably best not to stare unless you're prepared to strip down and compare.

### SF SHAKESPEARE FESTIVAL

[415-422-2221](tel:415-422-2221); [www.sfshakes.org](http://www.sfshakes.org)

The play's the thing in the Presidio, outdoors and free of charge on sunny September weekends. Kids' summer workshops are also held for junior Juliets and budding Bards, culminating in performances throughout the Bay Area.

## October

### CASTRO STREET FAIR

[415-841-1824](tel:415-841-1824); [www.castrostreetfair.org](http://www.castrostreetfair.org)

Drag royalty rules the stage, punk rockers fill the mosh pit and rainbow flags fly above the fray on the first weekend of October.

## LITQUAKE

[415-750-1497](tel:415-750-1497) [www.litquake.org](http://www.litquake.org)

Stranger-than-fiction literary events take place in the second week of October, with bestselling and cult-hit authors spilling true stories at lunch readings and trade secrets over drinks at the legendary Lit Crawl.

### HARDLY STRICTLY BLUEGRASS FESTIVAL

[www.strictlybluegrass.com](http://www.strictlybluegrass.com)

The west goes wild for free bluegrass and rock with a twang in Golden Gate Park (p139), with three days and three stages of bluegrass legends on the first weekend of October. Recent headliners include Emmylou Harris, Billy Bragg, Nick Lowe and the legendary Earl Scruggs.

### SF JAZZ FESTIVAL

[415-788-7353](tel:415-788-7353); [www.sfjazz.org](http://www.sfjazz.org)

Horns and minds are blown from late September to late November in SF as jazz greats share the bill with newcomers, from Brazilian bossa chanteuse Gal Costa and jazz-tap impresario Savion Glover to jazz ukelele upstart Jake Shimabukuro and powerhouse drummer Cindy Blackman.

### LOVEEVOLUTION

[www.sfloveevolution.org](http://www.sfloveevolution.org)

The first weekend of September, all you need is love – that, and over 100 DJs Downtown. Join the parade of art cars and surreal floats, or join the psychedelic dance party at Civic Center that makes Burning Man look like a dress rehearsal.

### ALTERNATIVE PRESS EXPO

[www.comic-con.org/ape](http://www.comic-con.org/ape)

Meet the demented masterminds behind your favorite cult-hit comics, and score original Chris Ware sketches and Lark Pien books prepublication, as well as precious signed, limited-edition handmade comic books by the Bay Area's next Daniel Clowes, Adrian Tomine or R Crumb.

## November

### DÍA DE LOS MUERTOS (DAY OF THE DEAD)

[415-821-1155](tel:415-821-1155); [www.dayofthedeadsf.org](http://www.dayofthedeadsf.org);

November 2

Zombie brides, Aztec dancers in full feather regalia and dancing skeletons party like

there's no tomorrow, leading the parade of happy mourners down 24th St and paying their respects to community altars to the dead along the way.

## TRANNY FEST

[www.trannyfest.com](http://www.trannyfest.com)

Cross-dress and transgress with the best on the first weekend in November, with a film festival and all-star performances; tickets cost \$8.

## GREEN FESTIVAL

[www.greenfestivals.org](http://www.greenfestivals.org)

The lights may be low-watt fluorescents, but the bright ideas are positively blinding in mid-November at this landmark three-day showcase for the latest in green cuisine, technology and sustainable thinking. Events include workshops and talks with 150 ecoluminaries, such as Alice Waters, performances by the likes of Chuck D, eco-fashion shows, organic beer and wine tastings, and 400 leading green businesses. Tickets cost \$15 per day or \$25 for all three days; proceeds support SF food banks and pioneering fair-trade nonprofit Global Exchange.

## UN-THANKSGIVING DAY

Un-make colonial history at the Alcatraz sunrise ceremony with Native leaders and supporters, held on the third Thursday of November every year since 1975. The celebration commemorates the 19-month Native occupation of Alcatraz, and pays homage to indigenous traditions around the bay and beyond.

## December

### CELEBRATION OF CRAFTSWOMEN

☎ 415-431-1180; [www.celebrationofcraftswomen.org](http://www.celebrationofcraftswomen.org)

Get crafty with unique handmade gifts in support of a worthy cause at this Women's Building (p119) fundraiser, held on the last weekend of November/first weekend of December.

### DANCE ALONG NUTCRACKER

☎ 415-255-1355; [www.sflgfb.org/show.html](http://www.sflgfb.org/show.html)

Do you tutu? Dance to the *Nutcracker Suite*, performed with booty-shaking verve by the Lesbian/Gay Freedom Band at the Yerba Buena Center for the Arts (p219) on the first weekend of December.

## KUNG PAO KOSHER COMEDY

[www.koshercomedy.com](http://www.koshercomedy.com)

A cherished SF holiday tradition: Jewish comedy on Christmas at a Chinese restaurant. Tickets cost \$42 with cocktails and egg rolls, or \$62 with dinner, featuring kosher walnut prawns and Kung Pao chicken.

## COSTS & MONEY

The cost of living in San Francisco is high, though in general you get what you pay for – inventive, fresh cuisine, stimulating cultural events, fine art and strong drink. But many of the best things about San Francisco are gratis: natural beauty, street festivals, park strolls, gallery openings and idle conversation. Others are damn near free, and you'll only have to part with a few bucks for a steaming bowl of Vietnamese noodles, a vintage fashion statement, tickets to take the N-Judah metro line all the way to the beach, or happy hour in Mission dive bars. With some resourcefulness you can live well beyond your means here, with set-price lunches, same-day or standing-room-only tickets to the theater or opera, and killer sales racks at chi-chi boutiques – see the Eating (p164), Arts (p218) and Shopping (p142) chapters for details.

In case you haven't already heard from some San Franciscan kvetching about the as-

### HOW MUCH?

**Cup of coffee** \$1.30 (small American drip coffee)

**Gallon of gas** \$2.79 to \$3.45 (find the cheapest gas stations at [www.sanfrangasprices.com](http://www.sanfrangasprices.com))

**Burrito** \$5 to \$7 (even a cent more is cause for foodie uprisings)

**Movie ticket** \$11 to \$13 (look for bargain matinees and double features)

**Pint of local microbrew draft beer** \$3.50 to \$5 (plus \$1 for SF's signature sassy bartenders)

**Liter of bottled water** \$1.69 (which locals seldom pay, because SF's tap water comes from Yosemite and is better than bottled)

**Cable-car ride** \$5 (one-way adult, or \$10 all day)

**Souvenir T-shirt** \$12 (comes with mockery by locals gratis)

**Spirits & speech** Free (offer only good for San Francisco)

**Love** A bargain at any price (just ask the hippies)

## ADVANCE PLANNING

**Two months before you go** Book your reservations at Chez Panisse (p274) or French Laundry (p285), and start walking – you'll want to work up an appetite and enough stamina to handle SoMa gallery crawls by day and Mission bar-hopping by night.

**Three weeks before you go** Book your cruise to Alcatraz (p62) and a Chinatown Alleyway Tour or Precita Eyes Mission Mural Tour (p312). Sign up for classes to get into the swing of things at Circus Center Trapeze (p235) and get properly sloshed at Cav Wine Bar (p203).

**One week before you go** Relax: it's not too late to get tickets for the American Conservatory Theater (p225) or San Francisco Symphony (p223) matinees, find out who's playing at SF's hot music venues at [www.sfbg.com](http://www.sfbg.com) and score tickets online at TIX Bay Area (p225). For the pick of this week's events, check out <http://laughingsquid.com/squidlist/events>, [www.thrillist.com](http://www.thrillist.com) and <http://sf.flavorpill.net>.

**One day before you go** See what San Franciscans are buzzing about at [www.sfgate.com](http://www.sfgate.com) and [www.sfbg.com](http://www.sfbg.com), find out at [www.indybay.org/sf](http://www.indybay.org/sf) if there's an upcoming protest worth shouting about, and look into [www.somalit.com/newsletter.html](http://www.somalit.com/newsletter.html) for literary events where you can suavely schmooze with your favorite authors. Join SF shenanigans already in progress at <http://sfbay.craigslist.org/act>, from citywide treasure hunts to cross-dressing cheerleader squads.

tronomical price of local real estate, accommodation will be your biggest cost in SF. Hostels and B&Bs are best to keep your rates under \$100 – be wary of hotels listed 'in the theater district' that are actually deep in the hard heart of the Tenderloin and function as live-in hotels for the city's transient population. Splashing out for a five-star hotel will get you bay views and kind of an inconvenient perch atop Nob Hill, so opt for a smart boutique hotel if you want to be in the center of the action.

Unless you have places to be and biotech business deals to broker, car rental isn't usually worth the price and mental taxation. Basic rental starts at around \$48 per day without insurance, plus there are gas prices to consider. Metered street parking often runs \$4 for a couple of hours (when you can even find it, let alone free street parking), and \$30 fines will haunt you if you arrive even a few minutes past your limit. Overnight parking is often \$35, unless you can get it validated by your hotel. By comparison, an average taxi fare runs \$12 and a Muni ticket costs \$2, but a car may be handy for excursions along the coast and around Wine Country.

Check out p312 for more on money, p314 for taxes, and the inside front cover for tipping info.

## INTERNET RESOURCES

To take SF by storm, do what the locals do: go online to these indispensable sites to find out what's happening where.

**[www.7x7.com](http://www.7x7.com)** The newest, trendiest restaurants, bars, boutiques and more.

**[www.cookhereandnow.com](http://www.cookhereandnow.com)** Free local and seasonal food events and weekly updates on what's in season in SF.

**[www.craigslist.org](http://www.craigslist.org)** Find a job, apartment rental, a German-speaking poker party, free furniture or that hottie you spied on the 22 Fillmore bus via Missed Connections.

**[www.dailycandy.com](http://www.dailycandy.com)** The latest hot spots for drinking, shopping, seeing and being seen.

**[www.flavorpill.com](http://www.flavorpill.com)** The flavor of the week in SF movie premieres, art openings, music lectures and more.

**[www.indybay.org](http://www.indybay.org)** Left Coast news, protest listings, fundraisers and causes galore.

**[www.laughingsquid.com/squidlist/events](http://www.laughingsquid.com/squidlist/events)** Fair warning about bizarre, offbeat events happening around the Bay Area daily.

**[www.sfbg.com](http://www.sfbg.com)** *San Francisco Bay Guardian's* website offers hot tips on local theater, art, events, movies and sex habits.

**[www.sf.eater.com](http://www.sf.eater.com)** The lowdown on the SF food and nightlife scene: restaurant openings, drinking deals and juicy gossip on SF star chefs.

**[www.sfgate.com](http://www.sfgate.com)** The online version of the *San Francisco Chronicle*, with news and comprehensive event listings.

**[www.sfst.com](http://www.sfst.com)** Blog with irreverent take on San Francisco news and politics.

**[www.somalit.com/newsletter.html](http://www.somalit.com/newsletter.html)** LitGuide covers events, workshops and the last word on the SF literary scene.

**[www.stretcher.org](http://www.stretcher.org)** Art reviews, interviews and more.

**[www.thebaybridged.com](http://www.thebaybridged.com)** Music podcast featuring local talents and event listings.

**[www.thedelimagazine.com/sf](http://www.thedelimagazine.com/sf)** Tasty tidbits about the Bay Area indie-rock scene.

**[www.thrillist.com](http://www.thrillist.com)** Blog on the new and now in SF: bars, bands, shops, restaurants, events.

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