



São Paulo State

📍 11 / POP 41.2 MILLION

Includes ➔

São Paulo City	218
Paulista Coast	252
Ubatuba	252
São Sebastião	254
Ilhabela	255
Iguape & Around	258

Best Places to Eat

- ➔ Maní (p237)
- ➔ Patuá da Baiana (p237)
- ➔ Mocotó (p241)
- ➔ Cantinho da Lagoa (p253)
- ➔ Baronesa Landscape (p247)

Best Places to Stay

- ➔ Hotel Emiliano (p234)
- ➔ Pousada Picinguaba (p253)
- ➔ We Hostel Design (p232)
- ➔ Na Mata Suites (p257)
- ➔ Guest 607 (p234)

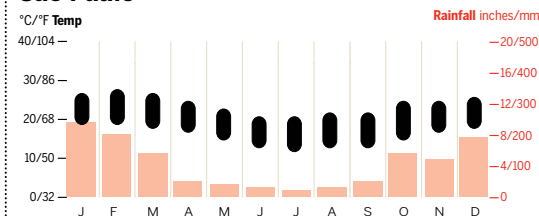
Why Go?

Speaking of São Paulo state without using superlatives is difficult. The southern hemisphere's largest city! Its finest museums! Its best restaurants! Its worst traffic! (Well, you can't have everything.) São Paulo city – Sampa to locals – serves as Brazil's Boom Town, commercially, financially, industrially and culturally, and an explosion of sophisticated travelers descending on the city's extraordinary restaurants, art galleries, bars and cultural centers has catapulted the sprawling city into the continent's nouveau 'It' destination.

Inland from the cityscape, the Serra da Mantiqueira's 2500m peaks play the novel Alpine-esque getaway role, while Iporanga sits tucked away in pristine Brazilian Atlantic Forest. And out to sea, some of southeastern Brazil's finest beaches cling both to the mountainous stretch of rainforest-backdropped coastline near Ubatuba; and to nearby Ilhabela, which relishes its position as São Paulo's sophisticated island escape.

When to Go

São Paulo



Dec–Feb Tropical downpours be damned, Sampa sizzles in summer nonetheless.

Mar & Sep Cooler temps, drier skies and São Paulo's best restaurants on sale for Restaurant Week.

Jun & Jul Jackets required in the mountains, but therein lies the novelty.



São Paulo State Highlights

1 Driving one of the world's most stunning coastal routes along the Costa Verde from **São Sebastião** (p254) to Rio de Janeiro.

2 Overwhelming yourself with cuisine, culture, cafe and craziness in **São Paulo** (p218) city.

3 Gawking at the sheer endlessness of São Paulo

city's eye-popping skyline from the top of the **Banespa** (p231) building.

4 Seeking out wild, deserted beaches where mountains meet sea north of **Ubatuba** (p252).