

De Pijp

Neighbourhood Top Five

- ➊ Feasting your senses on the international free-for-all of fresh produce, cheese, fish, colourful clothing, accessories and quirky Dutch souvenirs at the **Albert Cuypmarkt** (p190), Europe's largest daily street market.
- ➋ Strolling through **Sarphatipark** (p189), an urban oasis of lawns, statues, ponds and fountains.
- ➌ Touring the boisterously fun **Heineken Experience** (p189) before boarding its canal boat to the brand store.
- ➍ Bar hopping between exuberantly friendly neighbourhood watering holes, starting with *borrel* (drinks) at **Boca's** (p196).
- ➎ Delving into De Pijp's burgeoning brunch scene at specialists like **Bakers & Roasters** (p193).



For more detail of this area see Map p326 ➔

Lonely Planet's Top Tip

This creative neighbourhood is a hotbed of pop-ups, start-ups and new openings. Backstreets to watch include Frans Halsstraat, 1e Van der Helststraat, 2e Van der Helststraat, Cornelis Troostplein and Ruysdaelkade.



Best Places to Eat

- Fat Dog (p190)
- Bakers & Roasters (p193)
- Ciel Bleu (p195)
- Volt (p192)
- Restaurant Elmar (p192)

For reviews, see p190. ➡



Best Places to Drink

- Brouwerij Troost (p195)
- Glouglou (p196)
- Boca's (p196)
- Café Binnen Buiten (p196)
- Café Sarphaat (p196)

For reviews, see p195. ➡



Best Places to Shop

- Albert Cuypmarkt (p190)
- Hutspot (p197)
- Beer Tree (p195)
- Kolifleur (p197)
- Tiller Galerie (p197)

For reviews, see p197. ➡

Explore De Pijp

De Pijp's village-like character is due in part to the fact that it's an island, connected to the rest of the city by 16 bridges. Its name, 'the Pipe', is thought to reflect its straight, narrow streets that resemble the stems of old clay pipes.

But it's more attributable to its history. The area's 1860s tenement blocks provided cheap housing for newly arrived industrial revolution workers. In the 1960s and '70s many working-class residents left for greener pastures and the government refurbished the tenement blocks for immigrants. Inhabited today by all walks of life, with gentrification continuing apace, this arty, foodie neighbourhood retains a community-oriented bohemian spirit.

Start your day trawling the Albert Cuypmarkt's stalls before strolling peaceful Sarphatipark. Explore the streets' boutiques and speciality shops – and stake out your dinner destination from the overwhelming options – before heading to the Heineken Experience. If you time it for the late afternoon, the tasting at the end provides a built-in happy hour (though of course in fun-loving De Pijp it almost always feels like happy hour).

Local Life

➤ **Brewery Life** Heineken might not brew in De Pijp any more, but the 'hood has a new craft brewery that does, wonderful Brouwerij Troost (p195).

➤ **Fishy Life** Locals love to hit up De Pijp's raw herring stands (p197) on and around Albert Cuypmarkt.

➤ **Fashion Life** The streets surrounding the Albert Cuypmarkt are home to some of the best budget clothing stores (p197) in town.

➤ **Red Light Life** On De Pijp's western border, there's a little red-light district (minus the stag parties and drunken crowds that frequent its city-centre counterpart) along Ruysdaelkade, opposite Hobbemakade.

Getting There & Away

➤ **Tram** Trams 16 and 24 roll north-south from Centraal Station along Ferdinand Bolstraat, right by De Pijp's main sights. Tram 4 travels from Rembrandtplein, while tram 3 cuts east-west across the neighbourhood. Tram 12 cuts through De Pijp en route to Vondelpark. (Beware of old transport maps; tram 25 no longer runs.)

➤ **Metro** When it finally opens, the Noord/Zuidlijn (north-south) metro line will serve De Pijp. The station, with coloured glass designed by Argentinean artist Amalia Pica reflecting the neighbourhood's colours sinking into the building, will have entrances on the corner of Ferdinand Bolstraat and Albert Cuypstraat, and on the corner of Ferdinand Bolstraat and Ceintuurbaan. It's expected to be up-and-running in 2017.