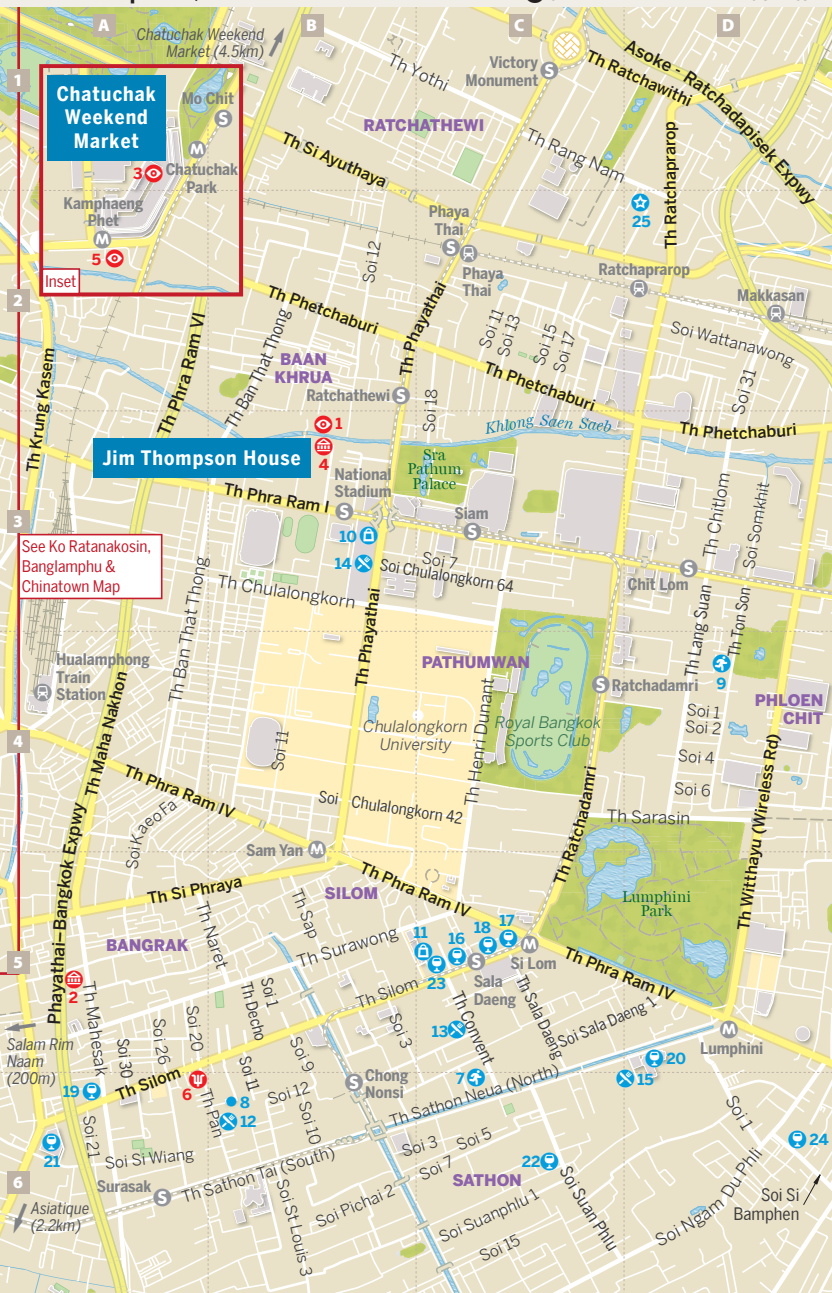Siam Square, Silom & Riverside