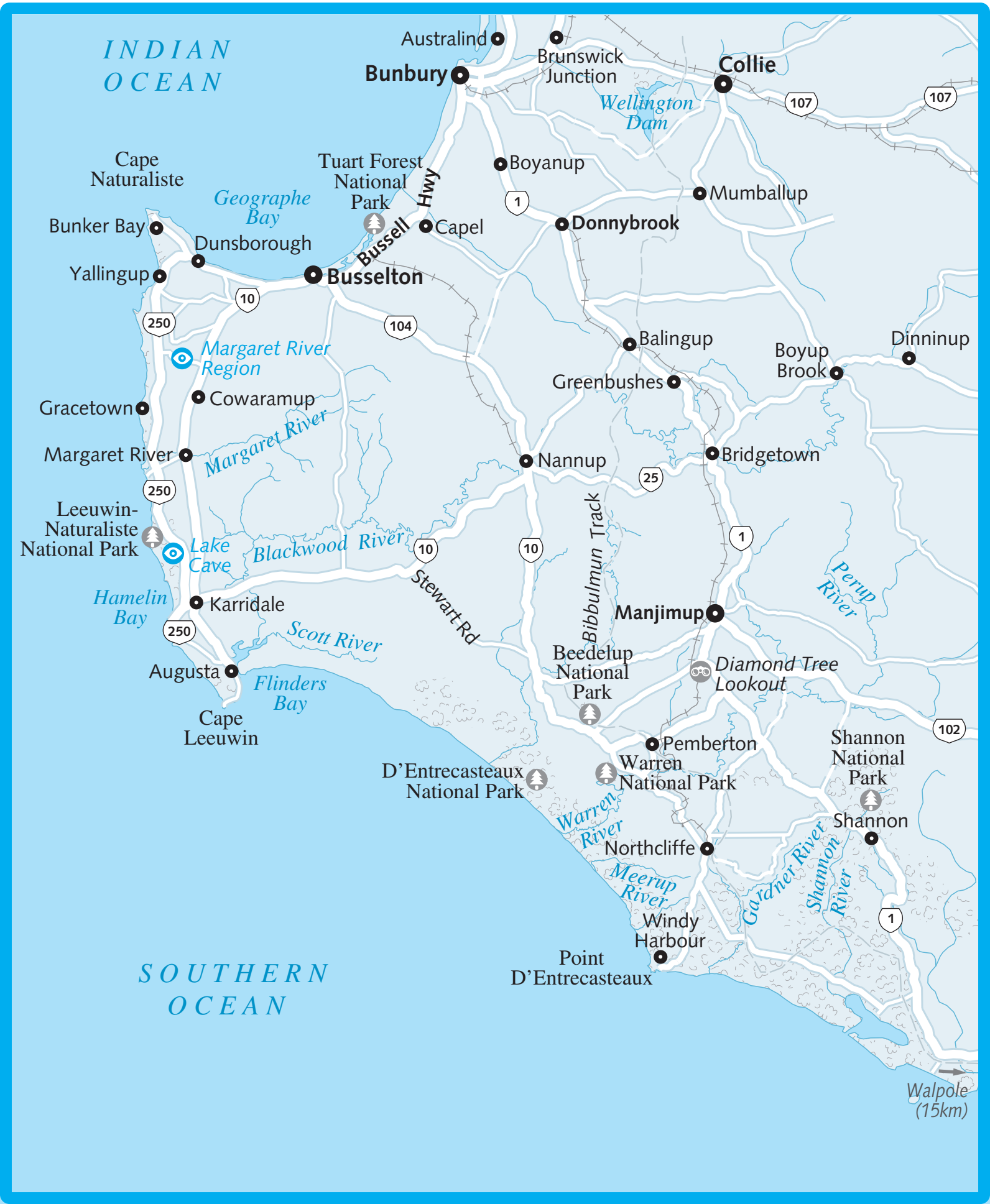The Southwest